

# Evolution Events Presents

## Retail To Go



### Turn-Key Cashiering Systems

- Online Sales
- Onsite Sales
- Sample Sales
- Event Sales
- Trunk Shows
- Large or Small

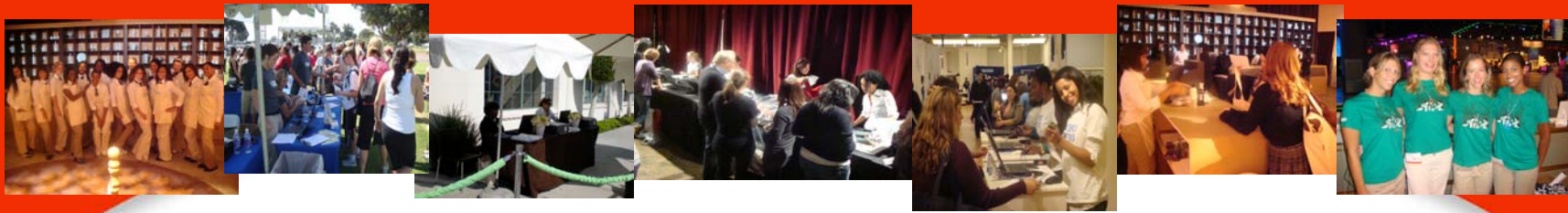
### Access to the Event

- Online Ticket Sales
- Onsite Entry Scanning
- Online Event Registration
- Onsite Event Check-in
- Mobile ticketing/registration
- Complete Services



THE MARKETING SOLUTION





## Evolution's Retail To Go

### Cashiering Consumers – Merchant Services

Evolution is the one company that can provide truly **turn key** services to support your retailtainment event needs. Whether you are having a **sample** sale, workout event, **trunk** sale, **online** sample sale, online product sale or other **online** or **onsite** event (all services available via **mobile** platform)— we do it all, and have all the latest technology and equipment

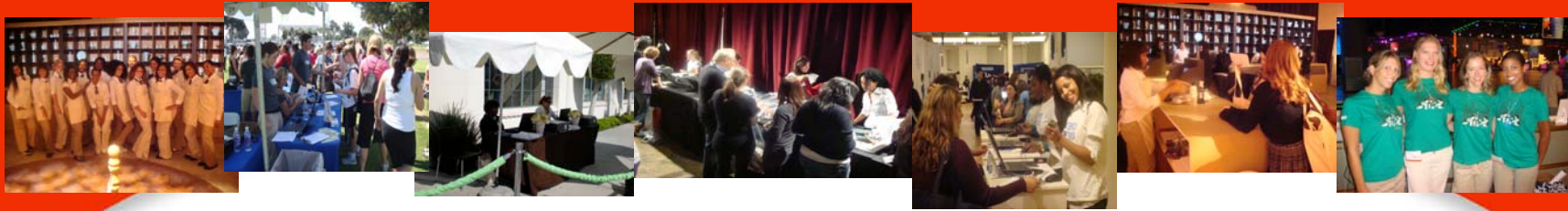
All of Evolutions **cashiering services** allow you the security you need to protect your consumers. Evolution is PCI compliant and has merchant service agreements with American Express, Visa, Mastercard and Discover card.

Our **merchant services** allow for credit card funds to be placed directly into your account. All aspects of our services including reconciliation, tracking, attendance, funds are all reportable to you – in real time online via secure URL.



THE MARKETING SOLUTION





## Evolution's Retail To Go Online and Onsite Merchant Services

- Online ticket sales for your event – transparent to your consumer
- Online product sales (ticket sales and product sales available via **mobile** platform)
- Bar coded pdf tickets for your online consumers, Evolution scans them at the door
- Live customer service support for your consumers
- Onsite cashiering stations, and the staff to run them – you focus on selling
- Indoors or Outdoors we can support you
- Latest technology improvements
- Ask important marketing questions of your attendees
- Email blast services available
- Evolution allows you the confront to concentrate on selling product, tickets and promoting your event. Knowing that your consumers will have an easy time getting tickets, getting in and buying.

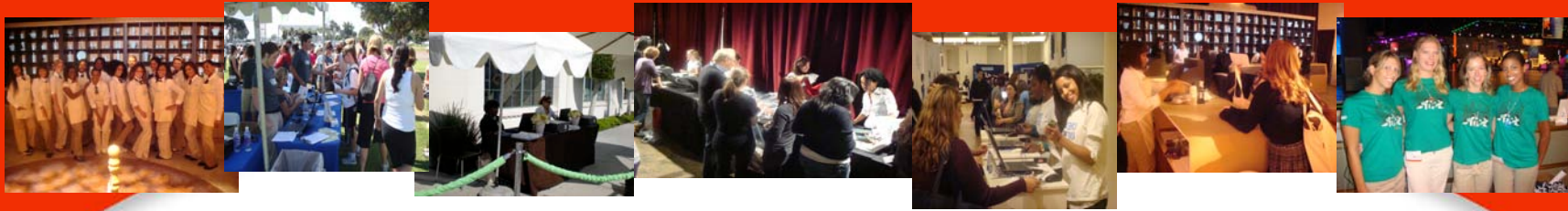


**BEAU-TEE-FUL**  
Give back with one of our limited edition TEE'S & GIVEAWAYS for just \$12.  
All proceeds will go to the charities of the party and are available for the duration of the event. See one for everyone on your holiday list.



THE MARKETING SOLUTION





## Evolution's Retail To Go

- The Evolution team works with the biggest names in the business – from major media companies to high end fashion companies
- Our team provides complete expert management from beginning to end
- We work with your team to build a cost effective solution for your events big or small
- Our team works with you to determine ticket sale prices, or product sales price structures, shipping etc.
- We help lay out the event to allow for maximum traffic flow to the cashiers
- Our onsite team assures things flow smoothly during the event
- We provide online real time access to all the reporting you need – sale rates, traffic count etc.



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 TEE'S & GIVEAWAYS for just \$12.  
 All proceeds will go to the charity of the guest  
 who makes the purchase. We'll make sure  
 you have the best of both worlds.  
 Give now!



**GET YOUR  
 TICKETS  
 ONLINE  
 NOW**



THE MARKETING SOLUTION

