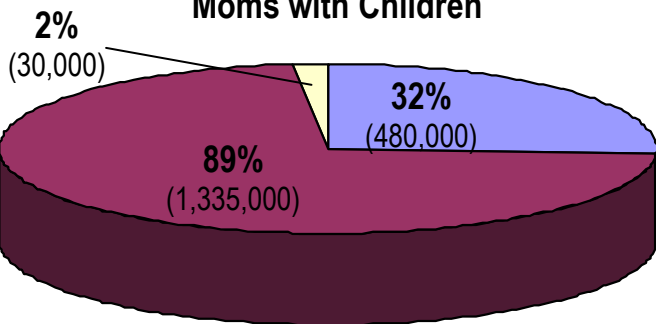




Key Stats

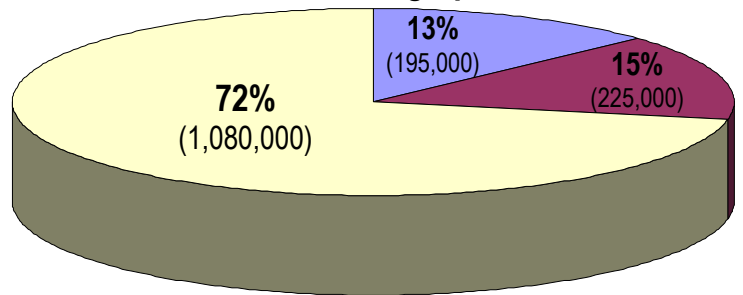
Since its launch in January 2009, www.maggiesclubs.com has become the ultimate source for mothers clubs leaders and members across the country. Our "mom-fluencer" community has grown, and continues to grow to over 1,500,000 moms, with over 3,500 mothers clubs. Based on our projections we will soon reach over 2,000,000 "mom-fluencers."

Moms with Children



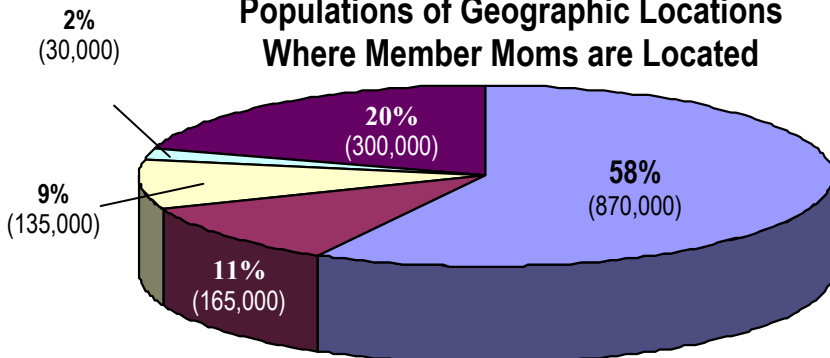
■ Moms with children 4 yrs. or older ■ Moms with children 0-4 yrs. of age □ Pre-Natal Moms
* Portion also has 4 yrs. or older children

Ethnic Demographic



■ African American Moms ■ Hispanic Moms □ All Other Moms

Populations of Geographic Locations Where Member Moms are Located



■ Over 200,000 ■ 50,000-199,999 □ 5,000-49,999 □ 2,500-4,999 ■ Under 4,999