

# Event-SUB!

## Subscription Sales at Major Consumer Events!

- A turn-key system increasing your subscription sales.
- We work with you to determine the key demographic most likely to buy your subscription.
- Evolution provides an event series focused on your target demo.
- Evolution provides complete venue build out and staffing.
- You provide the subscription offers.
- Evolution cashiering systems process the order.
- You receive online reports detailing the success of your program.
- Evolution provides events that closely match your target demo. We create an environment conducive to selling your magazine.

