

# Black Friday Super Shopper



## Mall Gift Bag Sampling Opportunity

### Black Friday Mall Sampling Event

- On the Friday after Thanksgiving, (the busiest shopping day of the year!) your product/coupons can be in the hands of shoppers across the country.
- Evolution will be providing gift bags to the first 3,000 shoppers at 30 malls across the country.
- Event staff will be on hand to distribute the bags when the mall doors open at all mall entrances.
- Your advertiser will be part of a themed gift bag with various offers, coupons and other samples.



### Here's how it works:

- Email for complete details [devans@evolutionimpressions.com](mailto:devans@evolutionimpressions.com).
- Commitment Date: October 15<sup>th</sup>, 2008.
- Sampling Product due to Evolution October 24<sup>th</sup>, 2008.
- Minimum -1 Mall from list, 3,000 samples (under 2 oz.), brochures, coupons, etc.
- Your cost \$2,500 per mall per advertiser sample.
- Evolution requires 3<sup>rd</sup> party billing account for all shipping charges.



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Mall Name	Metro Region
WHITE MARSH MALL	Baltimore/DC
OWINGS MILLS MALL	Baltimore/DC
LAKESIDE MALL	Detroit
APACHE MALL	Minneapolis
BRIDGEWATER COMMONS	NYC/NJ
PARAMUS PARK	NYC/NJ
WOODBRIIDGE CENTER	NYC/NJ
FASHION SHOW	Las Vegas
CLACKAMAS TOWN CENTER	Portland
NESHAMINY MALL	Philadelphia
HIGHLAND MALL	Austin
HULEN MALL	Dallas
WILLOWBROOK MALL (TX)	Houston
NORTH STAR MALL	San Antonio
ALDERWOOD	Seattle

Mall Name	Metro Region
PARK WEST	Phoenix
PARK PLACE	Tucson
GLENDALE GALLERIA (CA)	Los Angeles
CHULA VISTA CENTER	San Diego
STONESTOWN GALLERIA	San Francisco
SOUTHWEST PLAZA	Denver
REGENCY SQUARE MALL	Jacksonville
ALTAMONTE MALL	Orlando
GOVERNOR'S SQUARE	Tallahassee
CUMBERLAND MALL	Atlanta
AUGUSTA MALL	Atlanta
WATER TOWER PLACE	Chicago
MALL OF LOUISIANA	New Orleans
NATICK COLLECTION	Boston

